

JOB OPPORTUNITY

WORDPRESS VISUAL EXPERIENCE DESIGNER / FRONT-END DEVELOPER

(see end of document for how to apply)

Company Overview

Wovax (<https://wovax.com/>) was founded with the vision of bringing online business to a mobile generation.

We specialize in website and mobile app products that:

- Increase website traffic from search engines through our products' uniquely search engine optimized architecture.
- Retain visitors through strong user experience as well as through mobile apps that website visitors download to their mobile devices.
- Are easy to use and maintain, and are kept up-to-date with the latest technology.
- Are backed by a commitment to the best ongoing technical support and customer support: by real people, with real interactions.

Wovax services an ever-growing number of individuals and corporations across the United States and Canada, across a wide variety of industries.

Position Overview

	DESIRED	WOULD CONSIDER
POSITION LOCATION	Moscow, Idaho	Remote Workers <i>(US-Based only)</i>
EMPLOYEMENT TYPE	Full-Time	Part-Time / Freelance (20 hr / week minimum)
SENIORITY LEVEL	Mid-Senior Level	Associate Level
EXPERIENCE LEVEL	3 - 5 years	1 - 2 years

Position Responsibilities

This position is responsible for visual experience design and front-end development aspects of fulfilling new WordPress website projects and supporting retainer clients, as well as for new product development and marketing.

PRIMARY DUTIES INVOLVE:

1. Visual design and front-end development for WordPress websites and applications (including supporting new product development)
2. Designing, creating, and modifying WordPress themes

SECONDARY DUTIES (AS NEEDED / AS APPLICABLE) INVOLVE:

1. Providing visual design and front-end development support for Wovax marketing efforts
2. Participating in brainstorming sessions to determine optimal design approaches to meet client needs
3. Participating in design reviews for confirming adherence to project scope and client needs
4. Directing (and sometimes working alongside) WordPress technicians to configure product content and WordPress configuration settings to achieve the visual design requirements

OTHER DUTIES INVOLVE:

1. In conjunction with the VP, Operations, working with other teams (Development, Customer Service, Marketing, Sales, and possibly others) on identifying and implementing ways to improve design, collaboration, quality, speed/efficiency, and profitability
2. Additional duties may be assigned based on need, aptitude, and interest

Required Skills / Experience

VISUAL DESIGN AND FRONT-END DEVELOPMENT

- Experienced in successfully applying User Experience / User Interface Design / Mobile First principles and techniques to visual design and front-end development
- Experienced with successfully designing and developing for the full range of device sizes / screen resolutions and for cross-browser / cross-operating-system compatibility

VISUAL DESIGN SOFTWARE

- Strongly proficient in Adobe Photoshop and/or Adobe Illustrator

FRONT-END DEVELOPMENT

- Strongly proficient in HTML and CSS, especially responsive layouts and cross-browser / cross-device compatibility
- Able to perform basic Javascript/JQuery coding
- Proficient in WordPress front-end development, including:

- Strongly proficient in creating and modifying WordPress websites through the WordPress content management system interface (Dashboard / Themes / Plugins / Appearance / Settings Pages / Editors / etc.)
- Able to perform basic PHP coding at the level required for WordPress Theme and Plugin creation and modification

ORGANIZATION & COMMUNICATION SKILLS

- Highly organized
- Excellent communicator (written and verbal)
- Strong customer service skills
- Able to successfully advance multiple projects simultaneously
- Confident / self-starter / pro-active / problem solver

Preferred (but not Mandatory) Skills / Experience

Please specify experience with any of the following in your resume:

- Associates or Bachelor's degree in Design, Computer Science or related field or equivalent training / practical experience
- Other design software or tools (e.g. Adobe InDesign)
- Designing or developing mobile apps for Apple and Android
- Managing remote teams and/or direct reports
- Working as a freelancer or for a start-up company
- Working as part of a larger project teams (esp. with Project Managers, Designers, and Developers)
- Real Estate and/or Education industries (Wovax is rapidly growing in these sectors)
- Familiarity / experience with quality testing/assurance for websites and/or mobile apps
- Project Management tools/platforms (especially Asana and/or Harvest)
- Other web, app, software, or business-related jobs or tools

Compensation

BASE SALARY: \$ 36 K to \$ 72 K per year (for full-time) Depending on Experience -- *please submit minimum salary requirements with application*

PROFIT SHARING: This position would be eligible to participate in Wovax's Profit Sharing plan, which annually designates 9% of the company's after-tax profits for distribution to all employees that have been with the company a minimum of 6 months.

WOVax

<https://wovax.com>

TO APPLY:

E-mail the following information to: lendl@wovax.com

- Work Samples and/or URL(s) for an online portfolio
- Resume
- Minimum salary requirements
- Desired start date if selected